

On-Line Privacy Policy

Bates Cargo-Pak Aps of Stigsborgvej 36, 9400 Nørresundby (SIG/BCP, “we” or “us”) is committed to protecting and respecting your privacy.

This Policy (together with other documents referred to herein) describes what personal data we collect from you and how we process your personal data.

If you do not wish to accept this Policy please do not continue to use the Website.

Personal data we may collect from you

- We may collect information on your visits to the Website including, but not limited to, traffic data, location data, weblogs, content from surveys, competitions, contact forms and other communication data and the resources that you access. This information, for example, will make your visit to the Website easier in the future since we might suggest Content depending on the location you access the Website from.
- If you use our contact forms (for example “Contact”, “Send us a Message”, or “Contact us about working together” or similar), please notice that fields marked with an asterisk (*) are mandatory fields. We need this information to comply with your request. Other information or personal data you share with us is at your sole discretion. If you contact us, we may keep a record of that correspondence.
- We also collect information of all users of the Website in aggregated form in order to provide us with a better understanding of the users of the Website as a group.
- We may also use the information for direct marketing via e-mail, when you opt-in for this purpose in the relevant contact form. You may opt-out of receiving future marketing communication, at your discretion, at any time.
- We may also store cookies as set out in more detail in our Cookies Policy site.

How we use your information

All this information (“your data”) will be collected and handled by us for the following purposes:

- To best tailor Content and resources according to your preferences.
- To respond to your request or questions when you are contacting us. We will provide you the relevant information by email. Telephone and/or mail can be an option if you provide these details, but it is in our sole discretion to choose the communication system.
- To deliver other information – such as SIG upcoming events or newsletters – that we may offer you.
- To help us create, publish, and improve Content most relevant to you.
- To ensure that the Content provided through the Website are presented in the most effective manner for you and for your device.
- To allow you to participate in interactive features of our Website, when you choose to do so.
- To further develop and improve the Website and systems to better serve you.

The legal basis for our processing of your data

We comply with GDPR when processing your personal. We will therefore only process your personal data:

- If we have obtained your consent, for example for direct marketing purposes.
- If this is necessary for the performance of a contract to you are a party,
- If it is necessary for compliance with our legal obligations, for example in relation to bookkeeping, or
- If it is necessary for us to pursue our (or a third party's) legitimate interests, for help improve the Website or our services, unless such interests are overridden by your interests or rights.

Sharing with third parties

To facilitate our efficient use of your data, and to provide you with the best content and/or resources, it may sometimes be necessary for us to disclose your information to third parties. However, this disclosure will only occur in the following circumstances:

- To suppliers, contractors and agents: From time to time we may engage or employ other companies and individuals to perform functions on our behalf. Examples may include the hosting of Website content, or the provision of certain features contained on the Website or to provide financial updates upon your request. Such recipients will only have access to data required by them to perform their functions, and are not permitted to use such data for any other purposes. These recipients are subject to contractual confidentiality obligations.
- To other entities belonging to SIG (i.e. any companies directly or indirectly controlled by SIG), including their suppliers, contractors and agents, which may be involved in the provision of the Website or the content, so that we can better serve or respond to your requests (e.g. when you use 'contact us' forms). By providing us with your data, you consent that your data may be transferred to, processed and stored outside of your country of residence, including in countries which may not provide adequate data protection as defined by EU data protection law, but only for the limited purposes and in accordance with the principles set out herein.
- To government or law enforcement authorities if we determine in our sole discretion that we are under an obligation to do so.

When will we delete your data

We retain your data only as long as necessary to fulfill the purposes we collected it for, including for the purposes of satisfying any legal, bookkeeping, or reporting requirements.

When determining the appropriate retention period for your data, we will take into account the nature, and sensitivity of your data, the purposes for which we process your personal data and whether we can achieve those purposes through other means, and the applicable legal requirements.

IP addresses and cookies

We may collect information about your computer, including where available your IP address, operating system and browser type, for system administration. This is mainly statistical data about our users' browsing actions and patterns.

For the same reason, we may obtain information about your general Internet usage by using a cookie file which is stored on your device. Cookies help us to improve the Website and to

deliver a better and more personalised content.

You may refuse to accept cookies by activating the setting on your browser which allows you to refuse the storing of cookies. This will remove all details from the cookie. However, if you select this setting you may be unable to access certain parts of the Website or use certain functionality. Unless you have adjusted your browser settings so that it will refuse cookies, our systems will issue cookies each time you access the Website. Please note that our suppliers of third party features may also use cookies, over which we have no control. Consequently, we suggest you check the websites of any such third parties and their privacy policies for more information about their cookies and how you can manage them.

If your computer is shared by other people, we advise that you do not select the 'remember my details' option if the Website offers such option to store certain information entered by you.

For further information pertaining to the usage of cookies on the Website please refer to our Cookies Policy.

Where your personal data is stored and processed.

The data that we collect from you will be transferred to, processed and stored by us, other SIG companies and the third parties including external service providers mentioned above outside your country of residence and/or the EU, including in countries which may not provide adequate data protection as defined by EU data protection law.

By submitting your personal data, you agree to such transfer, storing and processing outside of EU. We endeavour to take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Policy.

Data Security

Although we will do our best to protect your data, you should be aware that the transmission of information via the Internet is not completely secure and we cannot guarantee the security of your data transmitted to the Website or any third party, for this reason, any transmission is at your own risk. Once we have received your data and transferred it to a third party, we will use strict operational procedures and reasonable security measures to prevent any unauthorised access, change, deletion or transmission of this data.

Your rights - How you can access, correct and delete your data

Upon your request, SIG will – in compliance with applicable law – inform you of the following rights: to confirm whether personal data about you has been collected; the reason for processing; the period for which personal will be stored or the criteria for determining that period; to access, rectify or delete any personal data held; to withdraw consent at any time; to restrict or object to data processing; the right to data portability; and to make complaint to a supervising authority on any data being processed. In certain cases automated decision-making, including profiling, may take place. In those cases, meaningful information about the logic involved, as well as the significance and the envisaged consequences of such processing will be made available. You may contact us to request any of the above right relating to your personal data by emailing us at privacy@signode.com. We will store personal data only for technical reasons or as long as legitimately required by the business.

Marketing communications

You have the right to opt-in / opt-out to receive marketing communications and news from us via email.

We will usually offer you a check box on the forms we use to collect your data where, if you agree for this purpose, you have to click up on the box. You can also exercise the opt-out right at any time by contacting us at privacy@signode.com confirming all relevant details.

Changes to this Policy

Any changes we may make to our Policy in the future will be posted on this page.

Contact

Questions, comments and requests regarding this Policy are welcomed and should be addressed to privacy@signode.com.